Sunday February 3, 2008

THIS WEEK

The median single family home price in SAN DIEGO 92107 this week is \$899000.

The Market Action index has been trending down lately, while days-on -market is climbing, providing mostly bearish signs for the market.

PRICE

We continue to see prices in this zip code hovering around their high point. Look for a persistent downshift in the Market Action Index before we see prices deviate from these levels.

Trend

\$899,000

\$ 582

46 %

7 %

4 %

3.0

2.0

21

1,507

6,501 - 8,000 Sq. Feet

88



Percent of Properties with Price Decrease

Median List Price

Median Lot Size

Market Action Index*

Asking Price per Square Foot

Percent Relisted (reset DOM)

Percent Flip (price increased)

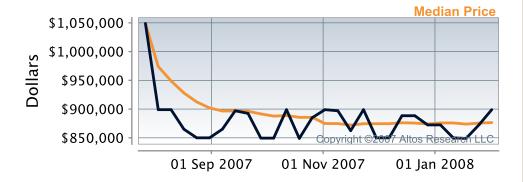
Median Number of Bedrooms

Median Number of Bathrooms

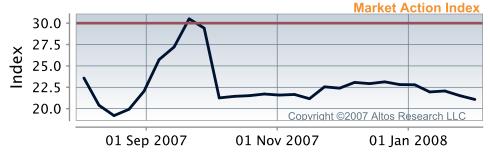
Median House Size (sq ft)

Average Days on Market

Real-Time Market Profile



The Market Action Index answers the question "How's the Market?" By measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

SUPPLY AND DEMAND

Local conditions are currently in the Buyer's Market zone (below 30), though not strongly so. The 90-day Market Action Index stands this week at 21 so buyers should expect find reasonable levels of selection.

Characteristics per Quartile

Quart	Median Price	Med. Sqft	Med. Lot Size	Bed	Bath	Med. Age	Inven.	New	Ab- sorbed	Avg. DoM	(
1	\$ 2,175,000	3,158	0.25 - 0.50 acre	4.0	3.5	51	14	1	0	70]
2	\$ 1,137,500	2,167	6,501 - 8,000 sq ft	3.0	2.0	56	14	1	1	89	1
3	\$ 794,000	1,539	4,501 - 6,500 sq ft	3.0	2.0	59	14	0	1	90	I
4	\$ 650,000	840	4,501 - 6,500 sq ft	2.0	1.0	59	15	1	2	102]

QUARTILES

Investigate the market in quartiles—where each quartile is 25% of the homes Most expensive 25% of homes

Upper-middle 25% of homes Lower-middle 25% of homes

Least expensive 25% of homes

About Altos Research Corporation

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