

Real-Time Market Profile		Trend
Median List Price	\$ 2,295,000	↕
Asking Price per Square Foot	\$ 814	↕
Average Days on Market	112	↕
Percent of Properties with Price Decrease	29 %	
Percent Relisted (reset DOM)	9 %	
Percent Flip (price increased)	4 %	
Median House Size (sq ft)	2,705	
Median Lot Size	8,001 - 10,000 Sq.	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	3.0	
Market Action Index*	Cool. Buyer's	↓

\* see below for details on the Market Action Index

**THIS WEEK**

The median single family home price in LA JOLLA 92037 this week is \$2295000.

The Market Action Index has been trending down lately, indicating demand falling along with supply. Conditions point to mildly negative trends for the market.

**PRICE**

Prices in this zip code seem to have settled around a plateau. Look for a persistent down-shift in the Market Action Index before we see prices deviate from these levels.

**SUPPLY AND DEMAND**

Local conditions are currently in the Buyer's Market zone (below 30), though not strongly so. The 90-day Market Action Index stands this week at 21 so buyers should expect find reasonable levels of selection.

**QUARTILES**

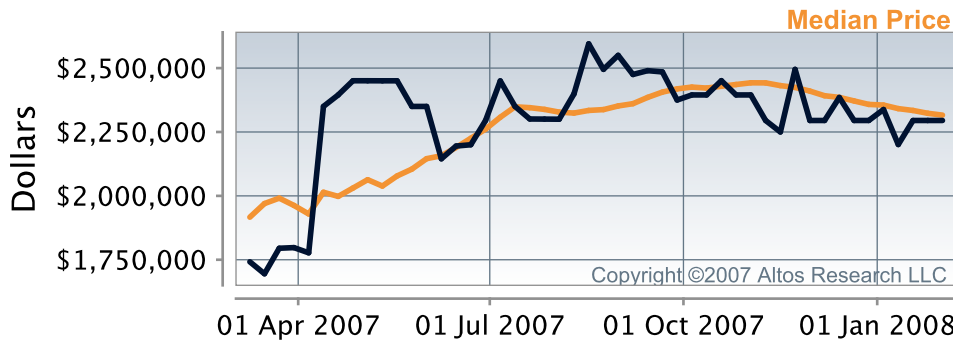
Investigate the market in quartiles—where each quartile is 25% of the homes

Most expensive 25% of homes

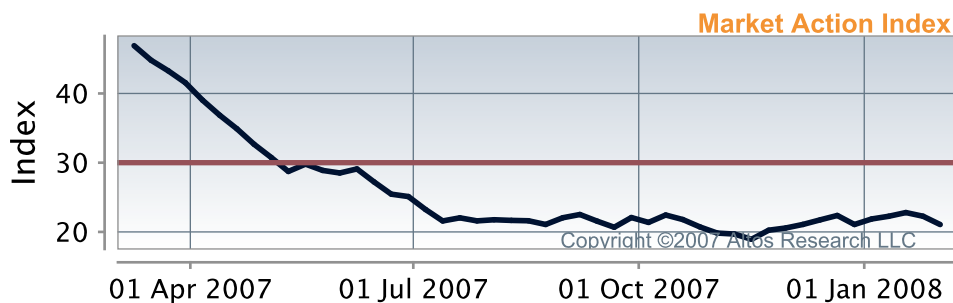
Upper-middle 25% of homes

Lower-middle 25% of homes

Least expensive 25% of homes



The Market Action Index answers the question "How's the Market?" By measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

**Characteristics per Quartile**

Quart	Median Price	Med. Sqft	Med. Lot Size	Bed	Bath	Med. Age	Inven.	New	Ab-sorbed	Avg. DoM
1	\$ 6,625,438	5,111	0.25 - 0.50 acre	5.0	5.5	25	42	1	0	148
2	\$ 2,950,000	3,228	8,001 - 10,000 sq ft	4.0	3.5	30	43	4	1	105
3	\$ 1,900,876	2,467	6,501 - 8,000 sq ft	3.0	3.0	42	43	6	0	100
4	\$ 1,295,000	2,152	6,501 - 8,000 sq ft	3.0	2.5	33	43	0	1	96

## About Altos Research Corporation

Altos Research Corp. reports real-time analysis of the residential real estate market in local markets across the country. All information contained herein is based on properties currently listed for sale and available publicly through services like the local multiple listing service. When evaluating a particular property, make sure you use comparable sales data in addition to the market trend information available in this report. The data presented in this report is accurate to the best of our knowledge, but cannot be guaranteed as such. Use this report as one input in the real estate decision making process, but do not rely on it for accuracy. Nothing in this report or any other Altos Research publication is a recommendation to buy or to sell real estate. We recommend you work with a licensed real estate agent or broker.

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